

REP HEADLINE# 6144805 TRF# 312015
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 12.11
***CHANGES** *** WFTV-TV ***

ADV # ADV. NAME ISS/DCCC
AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,
WASHINGTON, DC 20007

REP. # OFF. # 6556 SALESMAN #
PRDCT DCCC EST#1193 COMMENTS: (LINE, ORDER, INVOICE)
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6144805
CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1193 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT22/12 12.11

REP: TO LENA
FR JULIE
OK'D M2
TTLS RTS
PLSC FM, HTX 10/22

STA:

CON CM * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * *

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : : : : : : : : : : : : : :
AGENCY ADVERTISER CODE = AGENCY EST# = 1193
AGENCY PRODUCT CODE =

PROGRAM :	TIME PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAYS	TOTAL:
6 S	700A-900A	30		\$1,750.00	10/23	10/26	5			5
										TU-F

PROGRAM : NEWS
ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-6 FOR 1 SPOT/WK

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP * * CHANGES * * OCT22/12 12.11
REP HEADLINE# 6144805 TRF# 312015 *** WFTV-TV ***
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

OCT/12	90480.00	NOV/12	35970.00
CONTRACT	TOTAL	CONTRACT	TOTAL
TOTAL	SPOTS	TOTAL	SPOTS
96	96	96	96

MARKET TOTALS \$3356,530 WFTV 35% WKMG 20% WESH 23% WOFL 16% WKCF 1% WRBW 1% CABL 0%
 SVC- NSI DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS. Z-COMMENTS *-MULTIPLE